## MERCHANDISE THAT IS NEW AND COMBINES STYLE and QUALITY WITH MODERATE PRICES FOR CASH

That is the Landres Policy that is pleasing so many Memphis women

For Thursday Shoppers We Are Offering Unmatchable Values in

Suits, Coats, Dresses

Many New Coat Arrivals

We are offering for the approval of our customers for Thursday the pick of a great assort-

ment of new coats which have just arrived. The models are of the wanted kind. They are of \$

velours, kerseys, velour de Laines and other pop-

ular weaves. Included are coats with plush and

fur collars, loose and belted models. The values



**SWEATERS** 

\$1.98\_\$3.85\_\$5.85

\$7.85 to \$14.85

**Georgette Blouses** 

\$3.48 and \$4.85

ing are three of the best assortments of new dresses we have ever had the pleasure of of-

Serges, Satins, Satin and Serge combinations and Velvet. It is due only to our policy of buying and selling for cash that we are able to offer such dress values at these prices. An in-

are genuinely worth-while.

You Can Select a Dress

Here and Be Sure

It Is Right

\$14<u>.85</u>\_\$17<u>.85</u> \$19<u>.85</u>

The Newest Style **Dictates Prevail in Our Coat Department** 

on sale Thursday on our second floor. Included are the newest style creations in serges, poplins, velours, broadcloths, Poiret twills and novelty weaves. They are suits of excellent workmanship, graceful of line and perfect in fit and effect. The cash system of buying and selling makes it possible for us to offer these values

Two Special Assortments of **Newest Millinery** 

Here is a millinery event second to none in importance and in economy power for the purchaser. Included in the offering are many new arrivals and many higher priced models espe-cially reduced for the occasion. A visit to our fourth floor Thursday will prove a money saver to you.

At this price we offer a wonderful assortment of latest creations suitable for every occasion. Many higher price models have been reduced for the occasion.



88 S.MAIN ST.

MEMPHIS, TENN

Newest Dependable Merchandise at Lowest Prices for Cash



Turk and Teuton Ambassador Morgenthau's Story Great Wan Plots BY HENRY MORGENTHAU

(Continued from Previous Issue

the cliff rose abrupils, with several terraced garders towering one above the other; the building stood se near the shore and the waters of the Bosphorus rushed by as rapidly that when we sat outside, especially on a moonlight night, we had almost a complete illusion that we were sitting on the deck of a fast sailing ship. In the dayline, the fact that we were sitting on the deck of a fast sailing ship. In the dayline, the sailing of the deck of a fast sailing ship. In the dayline, the sailing ship is the sailing step in the dayline in the water of the sailing ship in the dayline in the water of the sailing step in the sailing step in the sailing step in the sail fast of the sailing step in the sailing sa

ment might come the spark that was to set everything affaine.

Yet, when the crusis came, it produced he immediate sensation. On June 29 we heard of the assassination of the grand duke of Austria and his consort. Everybody received the news calmly, there was indeed, a stunned feeling that something momentous had happened, but there was practically no excitement. A day or two after this tragedy I had a long talk with Talaat on dipiomatic matters, he made no reference at all to this event. I think now that we were all affected by a kind of emotional paralysis—as we were nearer the center than most people, we certainly realized the dangers in the situation. In a day or two our tongues seemed to have been loosened, for we began to talk—and to talk war. When I saw Yon Mutius, the German charge, and Weitz, the dipiomat-correspondent of the Frankfurter Zeitang, they also discussed the impending condict, and sgain they save their forecast a characteristically Germanic touch; when war came, they said, of course the United States would take advantage of it to get all the Mexican and South American trade?

When I called upon Fallacion to express my condolences over the grand duke's death he received me-with the most stately solemnity. He was conscious that he was representing the imperial family, and his grief seemed to be personal; one would think that he had lost his own son. I expressed my abhorrence and that of my nation for the deed, and our sympathy with the aged emperor.

"Ja, ja, es ist sein schreckiich dyes, yes, it is very terrible), he answered, almost in a whisper. "Serbia will be condemned for her conduct," he added. "She will be compelled to make reparation (To Be Continued)

in the recent world series baseball games Boston set a new record for errorless fielding in six games. The

## INFLUENZA EPIDEMIC SHOWS MUCH IMPROVEMENT

Yet Many New Cases Reported Daily.

Many are finding relief from Influenza, Coids, Sore Throat, and perhaps preventing pneumonia, it is said, by the use of Miller's Antiseptic Oil (known as Snake Oil), which contains Turpentine, Camphor, Coal Oil, Oil Cloves, Oil Cassia, Oil Cajeput, Oil Origanum, Oil Eucalyptus, Oil Wintergreen, and other valuable oils.

Its great penetrating, pain relieving qualities insure almost instant relief when applied freely on the chest or throat well greased with Miller's Antiseptic Croup and Pneumonia Salve when first symptoms arise. The Oil penetrates through the affected parts and tends to open up the air passages, making breathing more easy, relieving the pains. And for the cough a few drops on a little sugar usually brings promot relief. Don't fail to have a bottle on hand when the attack comes on, and if used according to directions results are assured, or your money refunded. On sale at all druggists, 30c, 50c and \$1.00 bottles.

hottles.

Remember this treatment will not interfere with purgative prescribed by your doctor.

## IFYOURHAIRIS GRAYING

Begin This Simple, Harmless Treatment Now.

A few gray hairs mean more to come. Don't wait. There is a simple home treatment which will restore to your hair all its natural color and gloss. Get a bottle of Q-ban Hair Color Restorer at the druggist's and each night brush or comb it through your halr. Q-ban positively is not a dye. It simply restores the color; and so gradually and evenly that it seems like the natural renewing of the hair. And Q-ban will bring back as well the natural softness and luster.

Just a few applications of Q-ban will restore the original color. Then only an occasional application is necessary o retain it permanently. Q-ban wil stain the scalp, rub or wash off, nd does not interfere with waving or ampooing the hair. Will positively adicate dandruff.

The makers of Q-ban have been lown for a generation as specialists in he treatment of the hair.

Sold by all good druggists everywhere Money-Back Guarantee. Price 75c.

Babies Who Will Have to Be "Introduced" to Their Daddies



HOWELL M'KAY ABELE.

Howell McKay Abele is a regular boy. | 32nd division in France, knew of his He doesn't like to have his face washed, but he likes to "swim" in his little white tub.

He's too little to wear a uniform, but since he was two days old he has worn a service pin with one bright star for the daddy whom he has never seen.

Because of a delay in the malls Howell was two months old before his father, Lieut. Howell M. Abele, of the



UNCLE WIGGILY AND THE TURNIP CAKE. Copyright, 1918, by McClure Newspa-

per Syndicate.) BY HOWARD R. GARIS.

When Uncle Wiggily Longears, the bunny rabbit gentleman, was hopping along through the woods near his bol-low stump bungalow one day, he heard some one talking about ple, bread and cake.

some one talking about pie, bread and cake,

lie peeked through the bushes, and he saw Susie Littletail, the rabbit girl;

jennie Chipmunk, and Luiu and Alice Wibblewobble, the ducks.

"What's all this talk about good inings to cat" asked the bunny.

"Oh, we had cooking lessons in school today," raid one of the duck girls.

"And some day I'll come to your hollow stump bungalow and make you a turnip cake," spoke Susie. "You like turnip cake, don't you. Uncle Wiggily."

"To be sure I do," he said. "But I can hardly believe such little girls as you can bake."
"Oh, we'll show you." laughed Jennie Chipmunk, showing all her pretty

teeth.

Uncle Wiggily hopped on through
the woods, and the animal girl school
children ran and played in the dried
leaves. And a little later that day,
after he reached his hollow stump bungalow, Uncle Wiggily said to Nurse
Jane Fuzzy Wuzzy, his muskrat lady
housekeeper: housekeeper:
"Is it very hard to bake a turnip cake?"

"Oh, no. It's very easy," answered Nurse Jane. "Since you like one so much I'll bake it tomorrow." "Couldn't I bake it myself?" asked "Couldn't I bake it myself?" asked the bunny gentleman.
"Oh. No! Of course not!" laughed Nurse Jane. "You don't know anything about cooking."
But the next day, when Nurse Jane went shopping down to the three and four-cent store to buy a diamond dishpan, and Uncle Wiggily was left home all alone, he said:
"I'm going to try and bake myself a turnip cake. If Susie and Jennie and the duck girls can bake, so can I. It can't be so very hard."
He remembered seeing Nurse Jane mix up flour and water and sugar and sait and butter and other things when he made a cake, so Uncle Wiggily did all that.
"Now, to make a turnip cake I must bave a turnip to put in it," he said.

"I hope I'm not catching cold," though Uncle Wiggly. Then he put his turnip cake in the over and baked it, and when it was nice and brown he took it out.

"Ah, it looks good?" he said, rubbing his paws, hungry-like. "I'll cut a piece, and, when it's cool, I'll cat it." said, when it's cool, i'l eat it.

So he cut a slive and when it was cool he was just going to eat it, but, all of a sudden, into the kitchen popped the bad old Fipsisewah again.

'Oh, ho! No you don't!' shouted the bad chap. 'Here, I'll eat that plees of turnip cake for you, and then I'll take some souse off your cars!'

some souse off your cars!"

He grabbed the cake from Uncle Wiggily most impolitely, took a large bite, and then:

"Wow! Quch! Oh, my mouth! How it burus!" cried the Pipsisewah. "What did you put in this cake."

"Why—why—cinnamon. I guess," and the bunny.

"No! It was red pepper! I see the box on the table!" gurgled the Pipsisewah. "Oh, what a mistake to make."

Then the bad animal ran away to get a drink of ice water, and he ddin't lart Uncle Wiggily at all. And when the bunny put on his glasses to look surely enough he had put red hot pepper in the turnip cake instead of cinnamon.

But it's a good thing he did, else the

per in the turnip cake instead of cinnamon.

But it's a good thing he did, else the
Pipshsewah might have nibbled souse
off Uncle Wiggly's years. And when
Nurse Jane came back she inughed
like anything.

"You'd better leave the cake baking
to me after this," she said as she threw
away the red pepper one. And Uncle
Wiggly said he would, until he could
go to school and take lessons.

So this teaches us that there is some
good in everything, and if the baby
carriage doesn't roll down hill and
hunp into the Noah's ark, so that the
camel smashes his hump. I'll tell you
next about Uncle Wiggliy and the red
sumach.

Stops Indigestion **Every Time** Make It at Home. Ocata Almost Nothing—Works Wonders With Disordered Stomach.

Howell McKay Abele is a regular boy. He doesn't like to have his face wished, but he likes to "swim" in his little white tub.

It will offiness acrycic pin with one bright star for he daddy whom he has never seen. He cause of a delay in the malls adjust and an only desain of the cause of a delay in the malls adjust and nonly desain of the factors.

SIXTH WARD ENDOWED.

CHARLESTON, S. C., Nev. 6.—Anouncement is made today by Miss Mary B. Poppenheim, of this city, president-general of United Daughters and selection of the Confederacy, that their sixth ward of 10 beds in the American Rod of the Confederacy, that their sixth ward of 10 beds in the American Rod of the Confederacy, that their sixth ward of 10 beds in the American Rod of the Confederacy, that their sixth ward of the Confederacy of the Confe



Do Your Christmas Shopping Now

An Announcement Heralding Signal Opportunities

In Fine Suits for Women

-in which large special purchases bring pricings, which, considering the high cost market, prove a merchandising paradox—

Smartest fall and winter models for women in

Handsome Silvertone Suits

Perfectly new, featuring unique individuality in

such a wide choice that discriminating selection may be made. Modes are authoritatively cor-

rect, in which may new charms of style are dis-

played. They are beautifully tailored and linings

are of the newest silks of excellent grades, while

the favored colors of the season-plum, army blue, oxford, reindeer and browns-are all to be found, while this price is unusually low for the

high grade of fabrics, smartness of style and

Fashionable

Silk and Wool Dresses

\$25.00 to \$85.00

Women's Apparel Store-Second Floor.

beauty of tailoring shown-

Heed your government's request and do your Christmas shopping early, as it means a relieving of the congestion at the last moment, and also a releasing of man power.

## HERE TOMORROW

THURSDAY-FRIDAY-SATURDAY

ALL PERFORMANCES



MONTAGU LOVE. And Their Screen Suc

cess

With Both Stars

**APPEARANCE** 

CELEBRATED SCREEN STARS

MONTAGU LOVE

"THE CABARET"



ALSO SEEN IN THEIR SCREEN SUCCESS

"THE CABARET"

In Addition to a Vaudeville Show Headed by

"The Betting Bettys" A Racy Pacy Musical Comedy



**GRAY HAIR BANISHED** 

HOROSCOPE

(Copyright, 1918, by the McClure Newspaper Syndicate.)
THURSDAY, NOV. 7, 1918.
According to astrology this is a rarely fortunate day. Jupiter, Uranus and Saturn are all in benefic aspect. Mars alone is adverse.
All the signs seem to point to much business activity where large enterprises are involved. Plans for foreign trade and commercial development have the best possible direction of the stars.

have the best possible of section the stars.

During the coming menths men of puring the coming menths men of vision and practical foresight will have many responsibilities placed on them by the government, it is predicted. This prophecy seems to concern organization and enterprises that reach all classes of American citizons. Saturn promises for an old man high in public esteem the honor of suggesting policies and reforms in everyday affairs that will be of largest benefit.

The planets that are supposed to aid il co-operative schemes have power nat will continue to be compelling in

that will continue to be compelling in the future.

Mars is in a place that is rather threatening today and the aspect may be interpreted as presaging some anxiety about the war. This will be temporary, for the stars promise the most extraordinary records not only in waging war but in showing meroy.

The seers declare that the victory to be written on the widest page of American history will be not alone one of American arms but for American ideals, which will change Europe.

Mars seems to menace the minds of men in mechanical work, making for discontent that is likely to produce ishor troubles. Machinists and all who work with iron or steel should avoid harboring discontent.

The utilization of a substitute for

gasoline is foretold by astrologers.

Persons whose birthdate it is may have many worries in the coming year. Those who are employed should be very careful.

Children born on this day may be obstinate and difficult to manage, but courageous, persevering and successful. There subjects of Scorpio are likely to be liable to accident.



War conditions have slowed up deliveries, but quality and accuracy have been strictly maintained and always will be by When you get eye glasses or spec-tacles from us you are sure of satisfactory results.

Goodwin-Goodel

OPTOMETRISTS.

Memphis and Columbus, Miss.

Read News Scimitar Wants.

Women Everywhere Delighted With

C-Nu-Your Druggist Guar-

Banish gray hair: don't look old. Gray hair may be distinguished looking but who wants it at the price of old age? C-Nu, a wonderful, scientific discovery.

will enable you to bantsh old age and tr. Your druggist sees and